SOUTHEAST MISSOURIAN Jr.

81.6%
kids surveyed have read the last 4 issues

76.3%
of parents read the Southeast Missourian Jr.

Sponsorship Rates

Sponsorship opportunities are designed for companies or organizations that want to support the kids and the Southeast Missourian Jr. without advertising a product, service, or a particular offer. This is a public relations or community

Your sponsorship includes:
- Your Full-Color Logo on front page of each issue
- Representation in all Southeast Missourian Jr. promotions and events.

Donations are also accepted to help offset cost of circulation and promotional items for the kids. Your company or organization's logo will be proudly displayed in each issue.

*Survey results from 2009 Readership Survey.

1. $445 per issue
Sponsors a full page of kid content, which could include writing, artwork, puzzles, contests, or educational material. You can pick the subject or we will. Be creative.

2. $315 per issue
Sponsors a half page of kid content. You can pick the subject or we will. Be creative.

3. $185 per issue
Your logo printed on the page of the sponsored monthly feature such as book and movie review, poems, etc.

SOUTHEAST MISSOURIAN Jr.

What is it?

The ***Southeast Missourian Jr***. is a monthly newspaper exclusively for children 5-12 years old. The publication is designed to give kids a constructive way to express themselves, to encourage reading and writing, to showcase and develop their talents, to offer them a sense of accomplishment, and to assist teachers in their classrooms.

Every issue is full of fun things submitted by our readers. The Jr. is a free publication distributed the last Tuesday of each month.

Who is Tracker?

Tracker is the Mascot for the ***Southeast Missourian Jr.*** He is an awesome news hound and is always tracking down a kid's best work to print in the *Southeast Missourian Jr.* Newspaper! Watch for him at community events and celebrations!

Distribution

The Southeast Missourian Jr. has a circulation of at least 25,100 which includes the communities of:

Cape Girardeau • Jackson • Scott City • Kelso
Altenburg • Benton • Delta • Marble Hill

14,000 copies are distributed the last Tuesday of every month in the Southeast Missourian Newspaper. Over 8,000 copies are delivered to area public and private elementary schools. Over 2,800 copies are distributed at out sponsors and advertisers, local day cares, and through community events.

Inspiring Creativity in our Children!

Advertising Rates

Rates Effective March 1, 2011

SIXTEENTH	EIGHTH	QUARTER	HALF	3/4th	FULL	COLOR RATES
$52 – open	$99 – open	$187 – open	$364 – open	$528 – open	$704 – open	$50 Spot Color
$49 – 6x	$92 – 6x	$174 – 6x	$339 – 6x	$492 – 6x	$655 – 6x	$125 Full Color
$47 – 12x	$88 – 12x	$166 – 12x	$322 – 12x	$468 – 12x	$624 – 12x	
2.375" x 2.375"	4.8" x 2.375"	4.8" x 4.8"	9.75" x 4.8"	7.375" x 9.75"	$468 – Contest	
					7.375" x 9.75"	